

# DOING BUSINESS IN MEXICO:

## *Emerging Markets: Business Opportunities & Challenges*

**IPADE**  
BUSINESS SCHOOL  
**MBA**

### Doing Business in Mexico as an Emerging Market

| Doing Business in Mexico as an Emerging Market |               |                                 |               |                         |                |   |               |                         |               |   |
|--|---------------|---------------------------------|---------------|-------------------------|----------------|---|---------------|-------------------------|---------------|---|
| Sunday 8th                                     | Monday 9th    |                                 | Tuesday 10th  |                         | Wednesday 11th |   | Thursday 12th |                         | Friday 13th   |   |
| Arrival to Mexico City                         | 7:30 - 8:00   | Registration & Individual photo | 8:00 - 9:00   | Breakfast and teamwork  | 8:40 - 9:20    | Breakfast at hotel                        | 7:30 - 8:30   | Breakfast and teamwork  | 8:00 - 9:00   | Breakfast and teamwork                  |
|  | 8:00 - 9:00   | Breakfast in teams              | 9:00 - 10:20  | Academic Session        | 9:30 - 10:00   | Transportation                            | 8:30 - 9:30   | Transportation          | 9:00 - 10:30  | Assignment Teamwork                     |
|  | 9:00 - 9:15   | Welcome: Full-time MBA Director | 10:20 - 10:40 | Break                   | 10:00 - 12:30  | Cultural activity: Anthropological Museum | 09:30 - 11:00 | Company Visit           | 10:40 - 12:00 | Guest Speaker                           |
|  | 9:15 - 9:45   | Program overview: Intl. Office  | 10:40 - 12:00 | Academic Session        | 12:30 - 13:00  | Transportation                            | 11:00 - 12:00 | Transportation          | 12:00 - 12:20 | Evaluación                              |
|  | 9:45 - 10:00  | Break & Individual photo        | 12:00 - 12:10 | Break                   | 13:00 - 14:00  | Lunch                                     | 12:00 - 13:00 | Guest Speaker           |               |   |
|  | 10:00 - 11:20 | Academic Session                | 12:10 - 13:10 | Guest Speaker           | 14:00 - 16:30  | Cultural activity: Historic Center        |               |                         | 12:20 - 12:40 | Event Wrap up                           |
|  | 11:20 - 11:40 | Break                           |               |                         | 16:30 - 17:15  | Transportation to Hotel                   | 13:10 - 14:30 | Academic Session        | 12:50 - 14:00 | Final Lunch                             |
|  | 11:40 - 13:00 | Guest Speaker                   |               |                         |                |   | 14:30 - 15:30 | Lunch                   | 14:10 - 15:40 | Transportation                          |
|  | 13:00 - 14:00 | Lunch                           | 13:10 - 13:30 | Break                   |                |   | 15:40 - 16:50 | Transportation          | 15:40 - 17:00 | Cultural activity: Teotihuacan Pyramids |
|  | 14:00 - 16:00 | Assignment Teamwork             | 13:30 - 14:30 | Academic Session        |                |   | 17:00 - 19:30 | Company Visit           | 17:15         | Transportation to hotel                 |
|  | 16:00 - 19:00 | Cultural activity: wine tasting | 14:30 - 15:30 | Lunch                   |                |   | 19:30         | Transportation to Hotel |               |   |
|  | 19:00         | Transportation to Hotel         | 15:40 - 16:50 | Transportation          |                |   |               |                         |               |   |
|  |               |                                 | 17:00 - 19:30 | Company Visit           |                |   |               |                         |               |   |
|  |               |                                 | 19:30         | Transportation to Hotel |                |   |               |                         |               |   |