



EBS Business Summer

MBA Session / BSc & MSc Session

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If you want to take part in the ever-expanding world of global business you must be equipped to do business internationally !

Germany and Europe are among the world's biggest markets and a significant force in the business world.

Come, and learn about business in Europe within an international context at one of the leading Business Schools in Germany – EBS Business School.

This innovative three week programme, divided into 3 main areas,

- The European System
- European Industries
- European Uniqueness in the World

allows students to gain academic credits while studying relevant topics.

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- Duration: 3 weeks
- Language of Instruction: 100% English
- Lecture/Contact Hours: +/- 60
- Corporate visits
- Challenging case study discussions & lectures
- Social & sightseeing activities right in the heart of Europe
- Academic credits: 10 ECTS credits for the successful completion of the programme



Business topics include:

European System

- The European Financial Landscape
- The Economics of the European Integration

European Industries

- Automotive Marketing & Distribution Channels
- Retailing in Europe

European Uniqueness in the World

- Corporate Institutional Culture in Transition Economies
- Eu in Europe's Hidden Champions: Medium Sized Companies as World Market Leaders
- Strategy, Organization and Governance in German Companies
- Innovation & International Strategy of European Firms
- Taxation in Europe

And more

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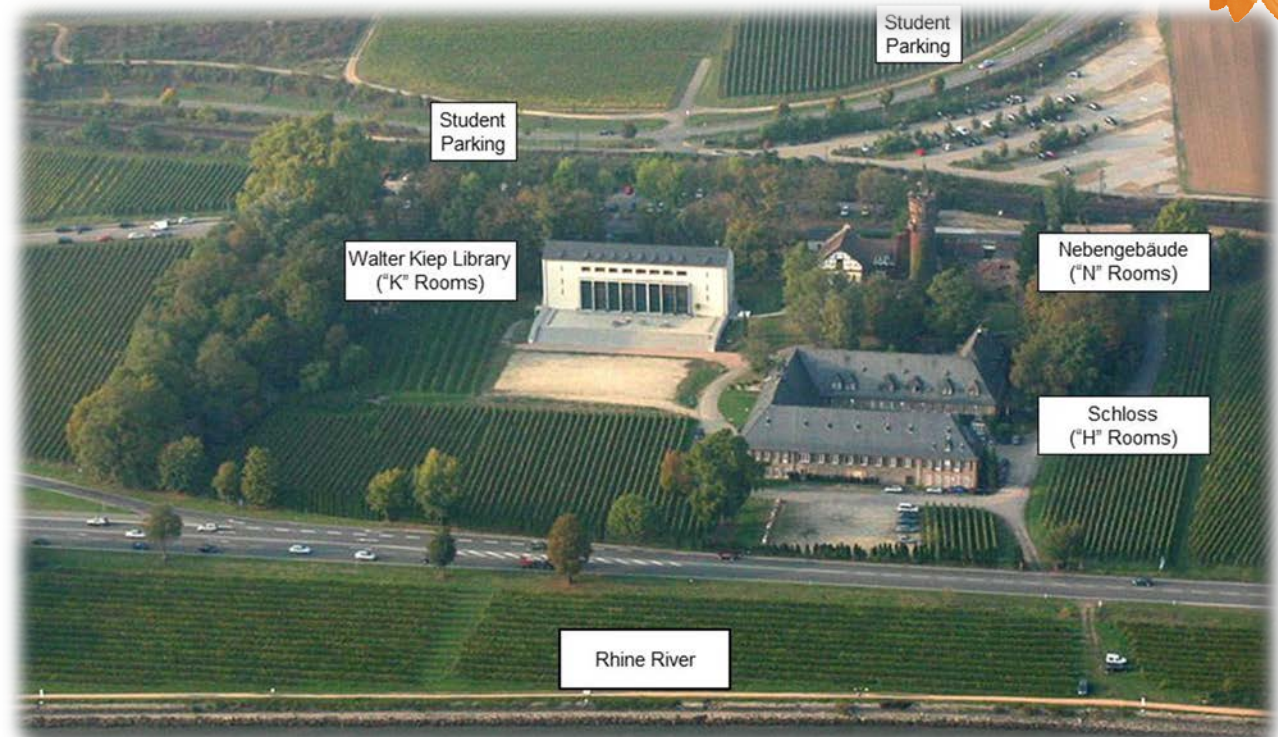
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Campus Schloss

Rheingastrasse 1
Oestrich-Winkel



The EBS Business Summers take place at the EBS Business School Campus (Schloss Reichartshausen, a former winery dating back to the 12th century) in Oestrich-Winkel, a picturesque town nestled in the wine-growing hills of the Rheingau region on the banks of the Rhine River.



Wiesbaden, home of the EBS Law School, is 20 kilometers, or a 20 minute train ride, away.



Mainz is just a 10 minute train ride away from Wiesbaden,

and Frankfurt around 40 minutes.





Accommodation

Most students of the MBA session in May prefer to lodge in Wiesbaden, finding their own accommodations.

Wiesbaden offers a wide range of holiday flats, inexpensive hotels and some student flats.

Most students of the BSc & MSc session in June stay in the area of Oestrich-Winkel, in the dorms and flats provided by EBS.

A list of lodging possibilities will be emailed upon acceptance into the programme (or before, upon request) and students can book according to their preferences.

The housing office, together with the programme management, is committed to assist in all matters regarding accommodations.



Area:

The town of Oestrach-Winkel is divided into 4 parts:

west of the main campus: • Ostrich • Mittelheim • Winkel • Hallgarten

East of the campus: • The town of Hattenheim

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Business Summer, MBA Session

May 08 – 26

Early application deadline: February 27, 2017 €350

Regular application deadline: March 27, 2017 €450

Last minute application deadline: April 24, 2017 €550

Business Summer, BSc & MSc Session

June 12 – 30

Early application deadline: April 03, 2017 €350

Regular application deadline: May 02, 2017 €450

Last minute application deadline: May 29, 2017 €550

**The service fee covers:**

- All lectures including course material & supplies
- Corporate visits and presentations
- Transportation to organized events & entrance fees
- An optional beginner's German "Survival Crash Course" (5 hours)
- Certificate for credit transfer
- Organized social activities (including welcome/farewell dinner and a wine tasting)
- Individual support from programme management
- Assistance in finding accommodation
- Free coffee and tea in lecture rooms

**What is not covered by the service fee:**

- Private travel
- Local travel to and from university
- Accommodation
- Meals and drinks (except welcome cocktail and farewell BBQ) (lunch menus at the campus cafeteria cost €5,00) there are several grocery stores in the area, as well a plenty of restaurants and to-go places
- Shuttle from and to the airport is offered at €15 per trip (contribution towards costs) and provides door to door service (only for the BSc & MSc session!!!)
- Visa processing fee €50,00: issuance of necessary documents for visa applications and shipment via courier

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**Who can apply:**

MBA Session: designed for MBA students

BSc & MSc Session: for Master and Bachelor students in good standing studying business administration.

*Students in economics, law, accounting or related disciplines may also apply.

Tuition:

Students coming from institutions partnered with the EBS generally do not pay tuition fees for this programme. They are responsible for fees at their home institutions and the applicable service fee at EBS. However, in exceptional cases, when the exchange is not recognized, attendance is still possible for a reduced tuition.

Students coming from non-partner universities are charged the regular tuition plus the applicable service fee.

How to apply:

Nomination: to be considered for participation under exchange conditions, we need a nomination from the exchange or office abroad office of the home university.

An email with the name, date of birth, nationality and respective Business Summer is sufficient.

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- ▶ Gain 10 ECTS credits in only 3 weeks
- ▶ Learn how to successfully conduct business in Europe
- ▶ Meet & network with new people from all over the world
- ▶ Meet key players in European business, society and politics
- ▶ Participate in exciting organized social activities
- ▶ Understand the interconnection between theory and practice
- ▶ Boost up your resume and add some international experience
- ▶ Relax...we will organize it!

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I experienced the course “Doing Business in Europe” with much excitement, as it provided insight into many areas to which we as South African students aren’t exposed. We started day one with a campus tour - what a breathtaking environment to study in! Whilst it is a quarter of the size of Stellenbosch, it still has history, a wine culture and excellent facilities. The following three weeks of study covered a broad spectrum of European and business topics. The content was not hard to follow and it made one very appreciative of the passion lecturers have for their German culture and economy. My main priority was to study, but as the course progressed most of us found the time to travel, taste wines from the region and embrace true German culture. Kirsten Hill, Stellenbosch University



For someone who's never been to Europe, I absolutely loved my time at EBS in beautiful Germany. The 'Doing Business in Europe' program opened my eyes to the European business climate, which is something I wouldn't have gotten the opportunity to learn about in Australia. Exchange is such an enriching experience and the staff at EBS displayed nothing but class and excellence. This was evident through the welcome events, the teaching, resources and field trips. I made good friends and networked with people from all over the world. I have no hesitation in recommending this amazing program to my friends here in Australia. Thank you, EBS, for making my exchange so memorable!

Eunice Isidro, Queensland University of Technology



After EBS Business Summer, I understand how Germany became the economic powerhouse of the European Union. Our courses ranged from Distribution Channel, Retailing, and the European Union, to Human Rights, Leadership and Cultural Differences. My favourite was the Marketing Simulation which involved making various strategic decisions under realistic constraints. Students coming from all over the world gave me the much appreciated opportunity to interact with and understand different cultures. EBS's campus is well located near bigger cities, including the vibrant Frankfurt and Wiesbaden. I would also like to thank Ursula for her assistance and EBS's services that have far exceeded my expectations. Stay open minded, explore, and enjoy!

Wan Li Yap, University of Exeter, UK



AUDI car manufacturer



Group work on campus



European Parliament

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