



Doing Business
IN
MEXICO
Emerging Market

March 12th to 16th, 2018



MONDAY 12 th		TUESDAY 13 th		WEDNESDAY 14 th		THURSDAY 15 th		FRIDAY 16 th	
SCHEDULE	ACTIVITY	SCHEDULE	ACTIVITY	SCHEDULE	ACTIVITY	SCHEDULE	ACTIVITY	SCHEDULE	ACTIVITY
7:00 – 7:30	Transportation from Hotel to IPADE	7:30 – 8:00	Transportation from Hotel to IPADE	8:40 – 9:20	Breakfast at hotel	7:30 – 8:30	Breakfast at hotel	7:30 – 8:00	Transportation from Hotel to IPADE
7:30 – 8:00	Registration	8:00 – 9:00	Breakfast in teams	9:30 – 10:00	Transportation to Historic Center	8:30 – 9:00	Transportation to Company	8:00 – 9:00	Breakfast
8:00 – 9:00	Breakfast	9:00 – 10:20	Guest speaker	10:00 – 12:20	Historic Center	9:00 – 10:30	COMPANY 1	9:00 – 10:20	Guest Speaker
9:00 – 9:15	Welcome	10:20 – 10:40	Coffee break	12:30 – 14:00	Transportation to Teotihuacan	10:30 – 12:00	Transportation to Company	10:20 – 10:40	Break
9:15 – 9:45	Program Overview	10:40 – 12:00	Academic session	14:00 – 15:10	Lunch	12:00 – 14:00	COMPANY 2	10:40 – 11:40	Plenary Session
9:45 – 10:00	Final Project academic information	12:00 – 12:20	Coffee break	15:10 – 15:30	Transportation to Teotihuacan	14:00 – 15:00	Transportation to Lunch	11:40 – 12:00	Break
10:00 – 10:20	Coffee break & Individual photo	12:20 – 13:40	Academic session	15:30 – 17:30	Teotihuacan	15:00 – 17:00	Lunch	12:00 -14:00	Final project presentations
10:20 – 11:40	Academic Session	13:40 – 14:30	Official photo of B- schools	17:30	Transportation to hotel	17:00 – 18:30	Transportation to Company	14:10 – 14:30	Event wrap up
11:40 – 12:00	Coffee break & Individual photo	14:30 – 16:00	Lunch in teams			18:30 – 21:00	COMPANY 3	14:30 – 14:50	Evaluation
12:00 – 13:20	Academic Session	16:00 – 17:20	Plenary session			21:00	Transportation to Hotels	14:50 – 16:30	Final lunch
13:20 – 15:00	Lunch in teams	17:20 – 17:30	Coffee break					16:30 – 17:00	Transportation to Anthropology museum
15:00 – 16:20	Guest speaker	17:30 – 20:00	Assignment teamwork					17:00 – 19:00	Anthropology museum
16:20 – 16:40	Coffee break	20:00	Transportation to Hotels					19:00	Transportation to Hotels
16:40 – 20:00	Assignment teamwork								
20:00	Transportation to Hotels								

- ACADEMIC SESSION
- GUEST SPEAKER
- ASSIGNMENT TEAMWORK
- PLENARY SESSION
- CULTURAL VISIT
- COMPANY VISIT
- FINAL PROJECT PRESENTATION