

## Winter & Spring 2015 Short-Term Abroad Programs w/ GWSB Professors

For BBA and BAccy students: any of these 6 short-term courses (MKTG 6148, IBUS 6297, FINA 4900, ISTM 6290, TSTD 3303, or FINA 3101) can be used to fulfill an upper-level unrestricted elective requirement if students still have remaining slots in that category. They cannot be used to fulfill a non-business elective requirement. Students can also petition to other departments on their own if they are requesting these courses to apply as field related electives (old BBA) or global focus courses (new BBA) for different concentrations. Old BBA = students admitted prior to Fall 2014. New BBA = Students admitted Fall 2014.

### WINTER 2015

#### \*The Bahamas: TSTD 3303/6290 - Event Management & Marketing

Dr. Stuart Levy

- Can be petitioned by Sport/Event/Hospitality students to fulfill the field-related elective (old BBA) or global focus course (new BBA) for the concentration; students must complete a Petition Form and get Dr. Levy's signed approval for the exception.
- The class cannot be used to fulfill one of the 5 required field courses for the concentration.

#### \*Israel (Tel Aviv & Jerusalem): FINA 3101/6223 - Investment & Portfolio Management

Associate Dean Isabelle Bajoux-Besnainou, PhD

- BBA (old & new) and BS in Finance: required field course for concentration & major

#### Istanbul, Turkey: IBUS 6297 - The Evolution of an Emerging Economy: The Case for Turkey

Dr. Abdullah Akyuz (Adjunct Professor)

- BBA in IBUS (old & new): Can apply as a field course requirement (Standing approval from Dr. Helm)

#### Paris, France: MKTG 6248 - Consulting Project in Advertising and Marketing Communications

Dr. Lynda Maddox

- BBA in Marketing: students will have to petition to Dr. Rau on a case by case basis [ie field course substitute for field course (ie MKTG 4148) or field related elective]

### SPRING 2015

#### Berlin, Germany & Amsterdam, The Netherlands: FINA 4900 - Real Estate Development Cases

Dr. Tom Geurts

- BBA in Finance: can apply as field related elective (old BBA) or global focus course (new BBA) (standing approval from Dr. Hwang)
- BS in Finance: can apply as global focus course (standing approval from Dr. Hwang)

#### Israel (Tel Aviv): ISTM 6290 - Information Systems Development and Growth

Dr. Mary Granger

- BBA in ISTM: can apply as a field course elective (old & new BBA) and a field related elective (old BBA) or global focus course (new BBA) (standing approval from Dr. Granger)

Notes: \* courses are provided through the Office for Study Abroad and students can be directed to instructors leading the program. The other 4 programs are offered through Office of Global & Experiential Education and students should contact Lisa Brancheau at [sbintl@gwu.edu](mailto:sbintl@gwu.edu) or instructors directly with any questions.