...A dynamic business environment. The largest economy in Latin America and the fourth largest in the Western hemisphere, Mexico will be the 8th largest economy in the world by 2050. With few import-export procedures and 46 bilateral trade agreements, it is one of the countries most open to international trade.

...Macroeconomic stability. According to the most recent World Economic Forum (WEF) competitiveness report, Mexico is ranked 51 out of 137 countries for its macroeconomic environment, based on: budget balance, national savings rate, inflation, debt and credit rating. Mexico also has significantly better solvency than countries such as India, Brazil and the United States, with government debt as percentage of GDP at fifty percent.

...Human potential. Of a population 115.6 million strong, more than 60% are of working age. 110 thousand engineering and technology students graduate annually from Mexican institutions. Per capita there are 26% more graduates in manufacturing, engineering and construction than in the United States—ambitious, hard-working young people building Mexico's future.

...Cultural and natural treasures. Mexico is ranked third in the world for world heritage sites and is renowned for its 45 thousand archeological sites and 120 thousand historical monuments from Teotihuacán, one of the great mysteries of Mesoamerica, to the magical town of Real del Monte with its colorful 18th century buildings and old mines. Natural treasures include the Monarch Butterfly Biosphere Reserve, and the country is considered “megadiverse,” because 12% of the world’s terrestrial diversity is located here.
IPADE professors will give three introductory conferences about the Mexican economic, political and social environments. To complement these knowledgeable sessions professors will deliver two live case studies of leading enterprises in Mexico.

Invited businessmen from different sectors and companies will come and share their experiences.

Our program includes visits to successful companies, allowing students to familiarize themselves with the “day-to-day” operations of enterprises in Mexico.

Invited businessmen from different sectors and companies will come and share their experiences.

IPADE offers students the invaluable opportunity to interact with colleagues from Mexico and abroad. Engaging the students in an assigned project which will enable them to establish a more meaningful relationship with our country and culture.

Akio Tajiri
Haskayne School of Business

During the international week, I absolutely learned a lot, I learned that there are some business models and innovation happening here in Mexico, that can be applied anywhere in the world. I also learned about Mexican culture, how Mexicans like to work and play together how they see themselves as a family and I was able to see examples of that, reflected in the case studies that we reviewed during the week and something very important to learn is how Mexicans enjoy the moment.

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