Overview:
This course will explore the high-tech start-up scene in Stockholm, Sweden. The students will work directly with firms in the high-tech sector, including firms in CleanTech, MedTech, and FinTech.

The 3-credit course consists of asynchronous online instruction combined with live virtual sessions. In the asynchronous online instruction, you are not required to login at the same time to “attend” class; however, you must still follow the timeline of readings, lectures, assignment submissions, discussions, etc., as designated in the course schedule.

Project:
Teams of GW students will work on a multiphase consulting project with the goal of developing U.S. market entry plans for their Swedish clients. The teams will explore options to address international opportunities for the client company and will present their strategic recommendations at the conclusion of the course.

Eligibility & Selection:
The course is open to graduate and qualified undergraduate students. Undergraduate applicants must interview with the course instructor.