

ISUP 2021

INTERNATIONAL SUMMER UNIVERSITY PROGRAMME



COPENHAGEN BUSINESS SCHOOL
HANDELSHØJSKOLEN



"I love about all the international students here, you can find people from Europe and Australia and America and of course, I am from China. So it is a very multicultural background"

YUSHAN

UNIVERSITY OF QUEENSLAND, AUSTRALIA

CBS ISUP 2021

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IMPORTANT DATES

APPLICATION ROUND FOR INTERNATIONAL STUDENTS, OPEN UNIVERSITY STUDENTS AND CREDIT TRANSFER STUDENTS

18 FEBRUARY AT 12:00 NOON - 16 MARCH AT 23:59 MIDNIGHT, 2021 (CET)

ORIENTATION ACTIVITY

ONLINE INTRODUCTION MEETING FOR INTERNATIONAL STUDENTS ON 21 JUNE 2021

COURSE PERIOD

22 JUNE - 23 JULY 2021 (22 JUNE - 8 JULY FOR SHORT COURSES)

EXAM PERIOD

HOME ASSIGNMENT WRITTEN IN PARALLEL WITH THE COURSE: 22 JUNE - 30 JULY 2021
(22 JUNE - 9 JULY 2021 FOR SHORT COURSES)

4 HOUR HOME ASSIGNMENT: 26 JULY - 30 JULY 2021

INTRODUCTION

The International Summer University Programme (ISUP) was established in 1999.

Today ISUP is one of the largest and oldest summer programmes in Europe and draws more than 2300 students from all over the world to CBS each summer to partake in the around 50 courses offered during the 6 week programme.

Studying at ISUP gives students the opportunity to study at CBS, one of Europe's largest business schools, which has "The Triple Crown" accreditation (EQUIS, AMBA and AACSB), an acknowledgement only shared by around 100 business schools worldwide.

ISUP is more than just studying, it is also about meeting new people and learning new cultures.

This year ISUP will take online. However, we will offer the opportunity to take part in a great social programme, containing different online experiences – perhaps online tour of campus and Copenhagen, informal online meetings between Danish and international students, quiz-sessions, creative competitions etc. to encourage intercultural and social exchange between the students.



80 STUDENTS
ACROSS
4 COURSES



OVER 2300 STUDENTS
ACROSS OVER
40 COURSES

CBS IN NUMBERS

FACTS & FIGURES 2019

19,708

STUDENT POPULATION

675

FULL-TIME ACADEMIC STAFF

774

PART-TIME ACADEMIC STAFF

3,984

INTERNATIONAL
FULL DEGREE
STUDENTS

1,029

INTERNATIONAL
EXCHANGE
STUDENTS

675

ADMINISTRATIVE STAFF

296 EXCHANGE AGREEMENTS WORLDWIDE



OUR STUDENTS

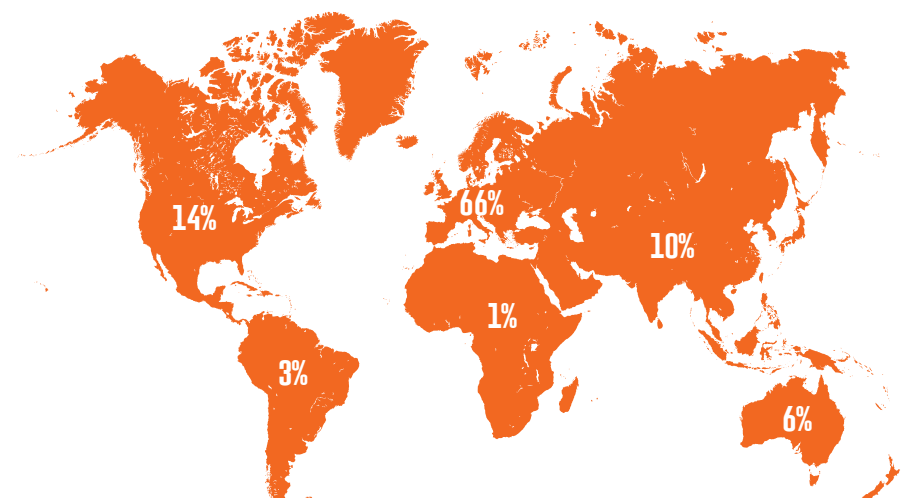


41%
BACHELOR LEVEL
STUDENTS

59%
GRADUATE LEVEL
STUDENTS



DIFFERENT NATIONALITIES ATTENDING ISUP
COMING FROM AROUND THE WORLD*



* INTERNATIONAL STUDENTS



"Such a beautiful setting where people are actually talking a lot and the professors are facilitators, rather than just lectures - which is a very beautiful concept"

RACHT
UNIVERSITY OF MASSACHUSETTS
AMHERST, USA

ACADEMIC INFO

6 WEEKS/3 WEEKS

5 WEEKS OF TEACHING + 1 WEEK FOR EXAMS
FOR ORDINARY COURSES
3 WEEKS IN TOTAL FOR SHORT COURSES

AROUND 50

COURSES AT BOTH BACHELOR AND
GRADUATE LEVEL

COURSES WITHIN CLASSIC BUSINESS
DISCIPLINES AS WELL AS MORE DIVERSE AND
INNOVATIVE ACADEMIC AREAS

ALL COURSES ARE TAUGHT IN ENGLISH

22 JUNE

FIRST DAY OF
TEACHING

23 JULY

LAST DAY OF
TEACHING
(8 JULY FOR
SHORT COURSES)

2 COURSES

MAXIMUM PER STUDENT AT ISUP



PERCENTAGE OF
STUDENTS
WHO TAKE 2 COURSES

7.5 ECTS

PER COURSE

COURSE PREREQUISITIES

CHECK THE COURSE CATALOGUE FOR ANY
PREREQUISITIES IN A GIVEN COURSE

30 JULY

LAST DAY FOR
ORDINARY EXAMS
(9 JULY FOR
SHORT COURSES)

FURTHER INFO

GO TO [CBS.DK/ISUP](https://cbs.dk/isup) FOR UP-TO-DATE INFO ON COURSES, FULL ACADEMIC OUTLINE AND ON HOW
TO APPLY

COURSES AND FACULTY

COURSES

WITHIN CLASSIC BUSINESS DISCIPLINES, SUCH AS:

- ACCOUNTING
- COMMUNICATION
- ECONOMICS
- FINANCE
- MANAGEMENT
- MARKETING
- ORGANISATION
- STRATEGY
- STATISTICS

COMBINED WITH COURSES IN MORE DIVERSE DISCIPLINES, SUCH AS:

- CSR AND SUSTAINABILITY
- ENTREPRENEURSHIP
- GLOBALISATION
- INFORMATION TECHNOLOGY
- INNOVATION
- PSYCHOLOGY
- SUPPLY CHAIN MANAGEMENT AND LOGISTICS

11

LECTURES OVER 3 OR 5 WEEKS

33

CLASSROOM HOURS

TEACHING METHOD

REMOTE CLASSES THAT WILL HAVE LIVE ENGAGEMENT DURING SCHEDULED CLASS PERIODS. DYNAMIC AND INTERACTIVE DISCUSSIONS IN TRUE INTERNATIONAL ATMOSPHERE IN VIRTUAL SPACE.



206

Student work hours per course

COURSE APPROVAL

ALL ISUP COURSES ARE APPROVED BY CBS STUDY BOARDS AND HAVE THE STATUS OF ELECTIVES FOR ALL CBS FULL DEGREE PROGRAMMES

PRELIMINARY ASSIGNMENT

IN ALL CLASSES, WHICH PROVIDES STUDENTS WITH AN INCENTIVE TO START LEARNING ABOUT THE SUBJECT MATTER BEFORE CLASS START

"Globalization isn't just a textbook term to be studied at CBS ISUP. It's intrinsic to the ISUP experience as students and faculty from more than 50 countries share their diverse insight and homegrown perspectives. Long after summer courses has been completed, and memories of Copenhagen have been made, it is this welcoming international spirit that's likely to have also shaped many of tomorrow's global business executives"

JAY RUBIN

ISUP FACULTY MEMBER SINCE 2013
NEW YORK UNIVERSITY, L. STERN SCHOOL OF BUSINESS, USA



INTERNATIONAL FACULTY

FROM UNIVERSITIES SUCH AS MONASH UNIVERSITY (AUSTRALIA), NEW YORK UNIVERSITY - L. STERN SCHOOL OF BUSINESS (USA), TEL AVIV UNIVERSITY (ISRAEL), SHANTOU UNIVERSITY (CHINA), WIRTSCHAFTSUNIVERSITÄT WIEN - VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS (AUSTRIA), ETC.

65%

INTERNATIONAL FACULTY MEMBERS

4.1 (BACHELOR) & 4.3 (GRADUATE)*

OVERALL STUDENT EVALUATION OF ISUP FACULTY MEMBERS (ON A SCALE OF 1-5 WITH 5 AS THE BEST POSSIBLE)

* 2020 EVALUATION

FURTHER INFO

GO TO CBS.DK/ISUP FOR UP-TO-DATE INFO ON COURSES, FACULTY MEMBERS, FULL ACADEMIC OUTLINE, ETC.



SOCIAL PROGRAMME

6

MANY

DIFFERENT SOCIAL AND CULTURAL ACTIVITIES
ONLINE SPREAD OVER THE DURATION OF ISUP

ALL ABOUT

INTRODUCING STUDENTS TO DANISH
CULTURE AND EACH OTHER

ACTIVITIES

PERHAPS ONLINE TOUR OF CAMPUS AND
COPENHAGEN, INFORMAL ONLINE ME-
ETINGS BETWEEN DANISH AND INTERNATI-
ONAL STUDENTS, QUIZ-SESSIONS, CREATIVE
COMPETITIONS ETC.

FREE OF CHARGE

ONLINE SOCIAL PROGRAMME WILL BE FREE
OF CHARGE FOR ALL STUDENTS

FURTHER INFO

GO TO CBS.DK/ISUP FOR MORE INFO ON ISUP SOCIAL PROGRAMME AND OTHER ACTIVITIES
OFFERED
CONTACT OUR SOCIAL PROGRAMME COORDINATORS AT ISUP@CBS.DK

APPLYING FOR ISUP

18 FEBRUARY - 16 MARCH

APPLICATION ROUND FOR INTERNATIONAL AND OPEN UNIVERSITY STUDENTS

FEES*

NON-EUROPEAN FREEMOVERS:
DKK 10,500 PER BACHELOR COURSE
DKK 14,250 PER GRADUATE COURSE

OPEN UNIVERSITY/EU/EEA/SWISS STUDENTS:
DKK 4,125 PER COURSE

* SOME STUDENT CATEGORIES SUCH AS EXCHANGE STUDENTS ETC. ARE EXEMPT FROM PAYING TUITION FEES - PLEASE CHECK CBS.DK/ISUP WHETHER OR NOT YOU CAN BE EXEMPT FROM PAYING TUITION FEES

HOW TO APPLY

STUDENTS MUST APPLY THROUGH THE ONLINE APPLICATION SYSTEM

LINK TO THE ONLINE APPLICATION SYSTEM WILL BE AVAILABLE ON CBS.DK/ISUP UNDER 'APPLICATION AND FEES' DURING THE APPLICATION PROCESS

ENGLISH PROFICIENCY

ALL STUDENTS ARE RECOMMENDED TO HAVE AN ENGLISH PROFICIENCY CORRESPONDING TO:

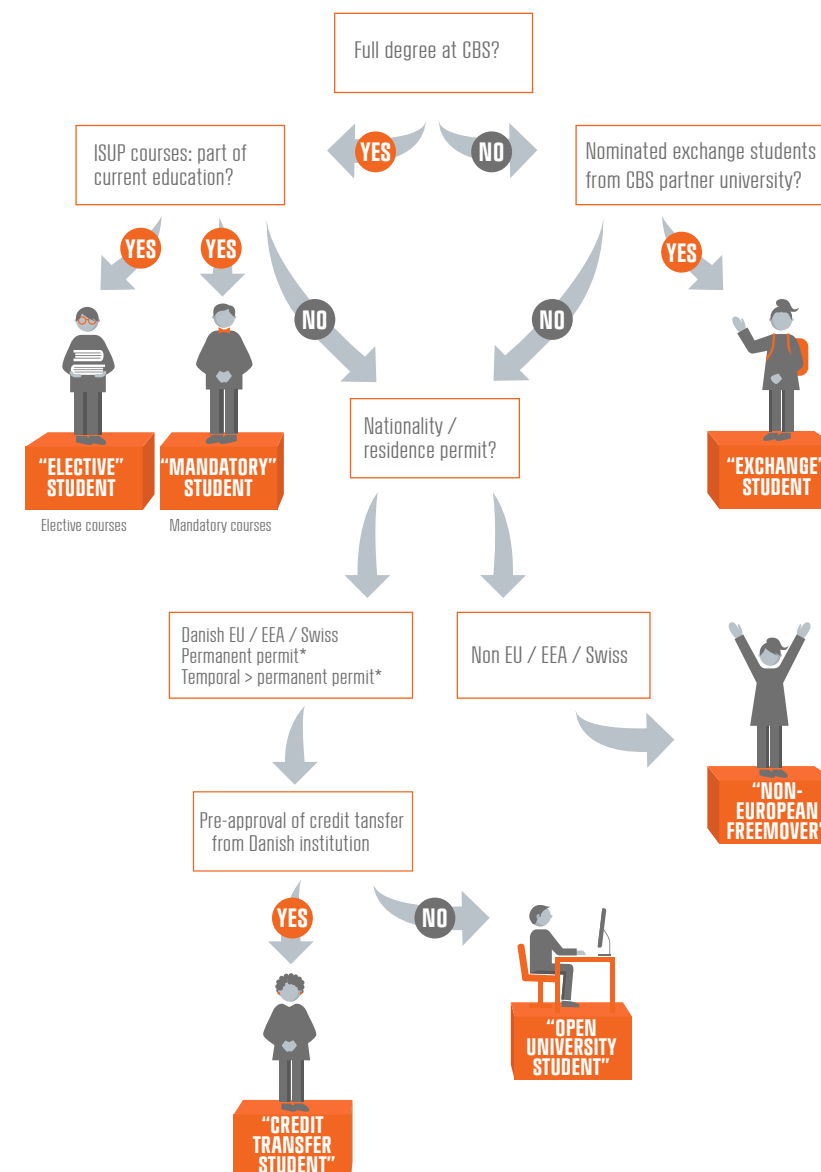
- CAMBRIDGE CERTIFICATE OF ADVANCED ENGLISH (CAE): MINIMUM RESULT OF 185
- CAMBRIDGE CERTIFICATE OF PROFICIENCY IN ENGLISH (CPE): MINIMUM OF 185
- IELTS ACADEMIC TEST: MINIMUM RESULT OF 7.0
- TOEFL IBT: MINIMUM RESULT OF 94

FURTHER INFO

GO TO CBS.DK/ISUP FOR UP-TO-DATE INFO ON HOW TO APPLY, FEES FOR APPLYING AND COURSE OFFERS

FOR MORE INFO SEND AN EMAIL TO ISUP@CBS.DK

ISUP student categories



*PLEASE CHECK CBS.DK/ISUP FOR DETAILED DESCRIPTIONS OF ACCEPTED RESIDENCE PERMITS



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Opening hours:
Tuesday and Thursday
From 9:30 - 12 and 13 - 15

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