

DBI

Doing Business in Israel



DOING BUSINESS IN ISRAEL

Israel, a country with only 8.5 million people, has over 100 companies traded on Wall-Street; over 250 Israeli companies have had an IPO on NASDAQ since the 1980s, third only to the US and Canada; and over 260 global companies like Google, Facebook and Samsung have opened their first international R&D centers in Israel.

Come and discover the secrets of the STARTUP NATION in a 10-day, 3-credit course. Learn from Israeli entrepreneurs and academics about the models, theories and practical approaches of innovation and entrepreneurship.

PROGRAM HIGHLIGHTS:

- > Lectures by leading Tel Aviv University professors
- > Company visits
- > Meetings with Israeli entrepreneurs
- > Visits to groundbreaking startups
- > Interactive workshops
- > A one-day trip to Jerusalem
- > Accommodation in the heart of Tel Aviv
- > Social activities

LANGUAGE

- > English

SCHEDULE

- > Winter Program:
December 27, 2017 - January 4, 2018
- > Spring Program:
May 21-29, 2018

Accommodation for 10 nights:

Dec 26, 2017 - Jan 5, 2018; May 20-30, 2018

Total contact hours: 36

FEES

- > 2,300 USD for students from PIM or bilateral partner-schools
- > 3,300 USD

Fees include accommodation for 10 nights (based on double occupancy), most meals, transportation and a trip to Jerusalem.

Participate in DBI to discover how Israeli entrepreneurship and innovation have transformed the country into an economic success and how you can get in on the action!

For more information about the program, please **CONTACT:** Hila Rachmani: hilara@tauex.tau.ac.il

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