

# **MGMT 6290 / TSTD 6290 Summer 2017 Draft Itinerary**

## **A Journey Through the Sharing Economy**

### **Customer Experience Fieldwork in San Francisco, CA**

**July 19 (6-8PM):** 1<sup>st</sup> Online/In-Person Class: Introductions, Course Details, Project Assignments, and Tutorial

**July 31:** Submit Individual Project Assignment via Blackboard

**August 2 (6-8PM):** 2<sup>nd</sup> Online/In-Person Class: Best Practice Discussion from Individual Reports

**August 16 (6-8PM):** 3<sup>rd</sup> Online/In-Person Class: Sharing Economy Discussion and Quiz

**August 19:** Welcome dinner and orientation

**August 20:** Customer experience analysis fieldwork

**August 21-25:** Customer experience analysis fieldwork and office visits with sharing economy executives

**August 26:** Mock presentations (first round) and evening farewell dinner

**September 5:** Mock presentations (second round)

**September 6:** Team presentations; Submit team report