

	MON	TUE	WED	THU	FRI	SAT	SUN
Week 1	May 22 Introduction to Sweden Read: Syllabus Review: Client Information	23 View: Overview Presentation on Sweden (Narrated PPT)	24 Explore: Videos & other materials about Sweden Post: Video self-introductions on the Discussion Board (DB)	25 Live Session 1: 8-9:30PM	26 Post: DB Responses to self-intros throughout the week	27 Start Reading: The McKinsey Engagement Start Reading: Modern-Day Vikings	28 DUE: Client Project Selection
Week 2	29 Pre-Departure Webinar: 12-1PM	30 Live Session 2: 8-9:30PM	31 The Consulting Process View: International Consulting 101 (Narrated PPT) Post: Week 2 DB posts due	June 1 Post: DB Responses throughout the week	2 The Research Process View: International Marketing Library Research (Narrated PPT)	3	4 DUE: Team Charter and draft Scope of Work
Week 3	5 International Marketing Strategy View: International Marketing Strategy (Narrated PPT)	6 Read: Articles 1 to 3 View: Video	7 Post: Week 3 DB posts due	8 Post: DB Responses throughout the week Live Session 3: 9-10:30AM	9	10	11 DUE: Input Report
Week 4	12 Healthcare System in Sweden View: Presentation on HC System (Narrated PPT)	13 Read: Articles 1 and 2 View: Video	14 Post: Week 4 DB posts due Live Session 4: 8-9:30PM	15 Post: DB Responses throughout the week	16	17	18 DUE: Game Plan Report
Week 5	19 Healthcare Industry in Sweden View: Presentation on HC Industry (Narrated PPT)	20 Read: Articles 1 and 2 View: Video	21 Post: Week 5 DB posts due	22 Post: DB Responses throughout the week DUE: Peer Review of Game Plan Report	23	24 Arrive in Sweden Welcome Dinner	25 Cultural Site Visit and free time
Week 5	26 Work Meetings with Clients	27 Site Visits in Stockholm	28 Site Visits in Stockholm	29 Site Visits in Stockholm DUE: Submit PPT slides to Dr. Helm	30 DUE: Teams make Oral Presentations to Clients	July 1 Cultural Site Visit and free time	2

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Week 7	3 Healthcare Clustering in Sweden Read: Syllabus Review: Client Information	4 Read: Articles 1 and 2 View: Video	5 Post: Week 7 DB posts due	6 Post: DB Responses throughout the week Live Session 5: 8-9:30PM	7	8	9
Week 8	10 Sustainable Healthcare in Sweden View: Presentation on Sustainable Healthcare	11 Read: Articles 1 to 3 View: Video	12 Post: Week 8 DB posts due	13 Post: DB Responses throughout the week Live Session 6: 8-9:30PM	14	15	16 DUE: Mixed Media Presentation
Week 9	17 Team Project Meetings with Professor Helm this week Live Session 7a, 7b, 7c, etc. (meetings with individual teams): 8-9:30PM	18	19	20	21	22	23 DUE: Final Written Report
Week 10	24 Course Wrap-Up Live Session 8: 8-9:30PM	25	26	27	28	29	30