

SUMMER COURSE
**GLOBALISING
EUROPE**

ENTIRELY TAUGHT IN ENGLISH
JUNE 18TH - JULY 6TH 2018



Make an impact

SUMMER PROGRAMME AT EDHEC

An opportunity to gain credit and learn about vital business environments while discovering the South of France.

ACADEMIC PROGRAMME

The EDHEC Summer Programme will examine topics of key interest to business and economics students unfamiliar with European institutions, nations and the particular problems presented in constructing a European Union and at the same time, globalizing enterprises outside that union. Three focus courses acquaint participants with European business, economic challenges and the larger political and cultural framework that encapsulates the EEC.



COMPARATIVE BUSINESS MODELS IN EUROPE

15 HOURS

The seminar provides students with insights into the complexities of the European environment from business, corporate governance, economic and finance perspectives. The course is organised in four modules discussing different European business models. Participants learn to apply a broad comparative corporate governance lens to understand how doing business in Europe works. Recent challenges in the European economic and business landscape will be covered: the immigration crisis, the Brexit, the euro crisis and the regional independence movement.

CROSS-CULTURAL CHALLENGES: EUROPEAN DIVERSITY

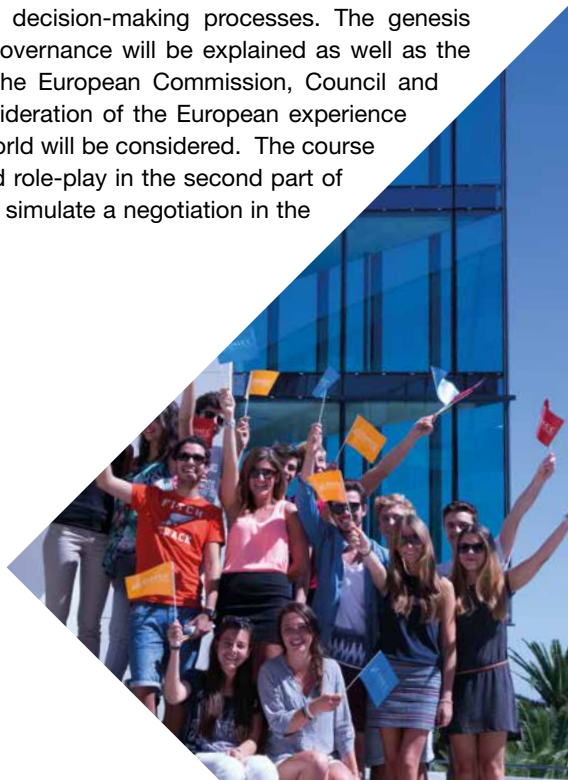
15 HOURS

The course considers European cultures in terms of the social factors that impact economies and determines consumption and behaviour. An historical evaluation of how different value systems function economically and the contexts which allow for a successful combination of economic policy and growth allows for gaining perspective on social and cultural change in recent times and understanding how values prompt prosperity, the use of technology and social change. This is an interdisciplinary course drawing from economic history, sociology, political science and cultural studies.

EUROPEAN INSTITUTIONS AND COMMUNITY ORGANISATION

15 HOURS

The seminar provides an introduction into the political system of the European Union, its different institutions, and decision-making processes. The genesis of this unique system of multilevel governance will be explained as well as the configuration and competences of the European Commission, Council and Parliament. System reform and consideration of the European experience as a model for other regions of the world will be considered. The course will consist of interactive lectures and role-play in the second part of the course, in which the students will simulate a negotiation in the European Council.



CORPORATE PARTNERS AND BUSINESS VISITS

EDHEC benefits from an extensive business network throughout France and Europe contracting our students as interns, hiring our graduates and providing professors with action research topics at the heart of our learning model. Excursions are planned to take advantage of local resources on the French Riviera and the programme themes are woven into the numerous question/answer possibilities afforded during these special up-close business visits.

MONTE•CARLO SOCIÉTÉ DES BAINS DE MER

Monte-Carlo Société des Bains de Mer

Monte-Carlo Société des Bains de Mer, has offered for more than 150 years, a unique experience uniting well-being and gastronomy and offers its clients a resort like no other in the world: 4 casinos, including the legendary Monte-Carlo Casino, 4 hotels (Hôtel de Paris, Hôtel Hermitage, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), and 33 restaurants including 4 which have 6 prestigious Michelin stars between them. Known for its nightlife, the Monte-Carlo Société des Bains de Mer Group offers an astounding choice of bars and concert halls. A promoter of new talent and a committed supporter of artistic creation, the Group offers musical entertainment with daring artistic headliners at the Sporting Summer Festival, the Monte-Carlo Jazz Festival, the Rascasse and at the Buddha Bar. Its nightclub, Jimmy'z, is one of the most reputable in Europe and has been for the past 40 years.

With over 3,000 employees and up to 500 professions, the Monte-Carlo Société des Bains de Mer ranks as the leading employer in the Principality of Monaco and offers skills which guarantees a unique worldwide expertise.

KNOW MORE ABOUT OUR PARTNERS:

www.montecarlosbm.com



Sociétés MANE (Châteauneuf, France)

In 1871, Victor MANE started producing fragrant materials from regional flowers and plants. Since then, the small distillery has grown to become one of the leading Flavours and Fragrances companies worldwide. The company has continually been run by the MANE family.

Victor's sons Eugène and Gabriel modernised and developed the business internationally. Maurice MANE took over from his father Eugène in 1959. Under his leadership, the Company increased its production capacity, set up research and analytical laboratories, diversified into flavours for the food industry and developed its international network of subsidiaries.

In 1995, Maurice MANE retired to become Chairman of the Supervisory Board, while his eldest son, Jean, was appointed President of the MANE Group, and his other son, Michel, President of the Americas Region.

MANE employs 5000 people in 34 countries.
25 Manufacturing sites and 43 R&D Centres.

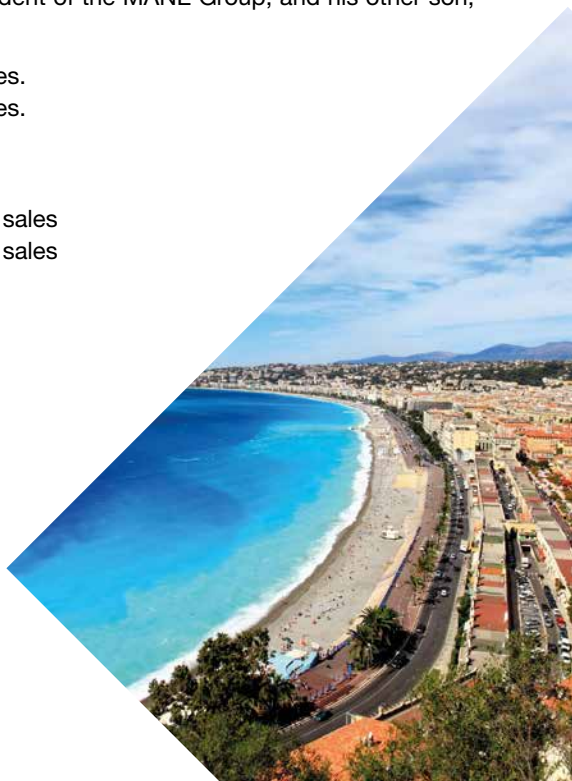
KEY FIGURES:

Continuous growth over the years

2014: 769,9 € Millions | 1.022,3 U\$ Million sales

2015: 947,6 € Millions | 1.051,2 U\$ Million sales

www.mane.com



PRACTICAL INFORMATION

◆ ADDITIONAL SERVICES / EVENTS

- Welcome & farewell gatherings
- One gastronomic experience
- Food tourism
(may include visits to olive oil mills, goat cheese dairy and farm, etc.)
- Guided city tour of Grasse with perfume factory and old town
- Tour of Monaco
- Bicycle tour

◆ FRENCH RIVIERA A PERFECT DESTINATION FOR A SUMMER PROGRAMME

The Provence-Alpes Côte d'Azur region in France (French Riviera) bordering on Monaco is an ideal location for an academic and cultural summer course offering sea and mountain escapes, a warm climate and an internationally reputed cuisine. A favourite tourist destination for Europeans, the South of France has been innovative in creating leisure and lifestyle offers for the occasional visitor as well as for permanent residents. The Nice airport is the second largest international airport in France with direct links to most capital cities worldwide.

◆ ADMISSION

Summer courses are open to upper bachelor level students in good standing (GPA at 3.0 or higher) and graduate students. Students are recruited via the current EDHEC exchange programmes Master and BBA as well as by application for international candidates with no previous ties to the school. Bachelor level 3, 4 and graduate students must apply with transcripts and letters of nomination from their home university or a professional reference.

The format is 45 hours of courses, divided into three modules of 15 hours. Each module has a separate evaluation. The entire summer programme (three modules) is worth 6 ECTS or 3 International credits. Students not attending the entire course can receive a certificate of attendance, but no credit transfer will be made available.

HOW TO APPLY

Please find enclosed the application form. Deadline for receiving application file: May 14th, 2018.

◆ SERVICES TO PARTICIPANTS

Summer course participants will be guided and assisted by EDHEC's International Relations Office.

ACCESS TO ALL CAMPUS FACILITIES INCLUDING

- Computer rooms with free wireless internet access
- Library facilities
- Student cafeteria
- Administrative support

ACCOMMODATION

Registered participants will receive a list of different types of accommodation available near the campus, but students are free to use social media to inquire about typical prices and availability.

VISA

Students without a European Union or EEA passport must have a visa to study within the summer course. EDHEC's International Relations Office will provide all registered participants an enrolment letter. For further information regarding the visa application process, please contact the French embassy in your country of residence.

◆ PROGRAMME FEES

3-WEEK PROGRAMME - 6 ECTS

(3 international credits):

- Tuition fees* €3500
- Service fees €500
- Total Programme fees €4000

*Tuition fees are waived for students nominated by EDHEC's partner universities and who participate in the summer course as part of the general exchange agreement. These students only pay the Service fees.

PROGRAMME FEES INCLUDE

Registration fees, a 1-month public transport pass for Nice, welcome & farewell events, cultural excursions & social activities, support from EDHEC's International Relations Office, course materials, transportation to company visits, a student card which provides access to libraries, computers, wireless internet, transcript & certificate.

FEES DO NOT INCLUDE

Travel costs to & from France; personal insurance; accommodation; personal expenses; books; passports & visas, and anything not listed.

Payment of programme fees must be received to confirm registration to the summer course and to receive the enrolment letter, accommodation contacts and any documents eventually required to obtain the student visa.

CANCELLATION POLICY

For cancellation before May 31st 2018, 50%, a refund will be made after receipt of the notification by email to kinga.bertoti@edhec.edu

For cancellation as of and after June 1st 2018, no fees are refundable.

Fees paid for the current summer course cannot be transferred to the next year.

EDHEC BUSINESS SCHOOL AT A GLANCE

- 5 campuses: Lille, Nice, Paris, London and Singapore
- 7,000 students with 30000 Alumni in over 120 countries
- More than 150 MBA Graduates per year
- 20 degree programmes: BBA, Master in Management, Masters of Science, MBA, PhD
- 167 permanent faculty & researchers with 136 partner universities
- 86% of Professors have International Careers
- 15 Million Euros for Research and Development
- 11 Million Euros Invested in Pedagogical Innovation over the next 2 Years
- 1st Master in Finance Worldwide (Financial Times 2017 ranking)
- EDHEC is in the Top 3 French Business Schools in London (efinancial careers 2016 ranking)
- 3rd MBA in France (The Economist 2016 ranking)



CONTACT

Kinga Bertoti, Coordinator – EDHEC Summer programme

kinga.bertoti@edhec.edu

Tel. +33 (0)3 20 15 45 17